

SPONSORSHIP OPPORTUNITIES

Start/Finish Line Sponsor - \$1000

- Logo on the Race the Red brochure.
- Company mentioned in news releases, social media and River Keepers E-news.
- Logo on River Keepers website with a link to company website.
- Opportunity to have a company banner at start/finish line.
- Opportunity to provide company swag to all participants and attendees.
- Opportunity to have employees volunteer at start/finish.
- Opportunity to provide an activity, demonstration or display at the start/finish

1.5 Mile Turn Around Sponsor - \$750

All racers either turn around here or go by this location.

- Company mentioned in Race the Red social media.
- Opportunity to have a company banner at the 1.5 turn around site or River Keepers will provide an 11x17 sign.
- Opportunity to have employees volunteer at the 1.5 turn around site to hand out turn around prizes and take pictures.
- Opportunity to provide an activity, demonstration or display at the start/finish.

3.5 Mile Turn Around Sponsor - \$500

This is the most popular turn around, about 1/2 of our participants turn around here.

- Opportunity to have a company banner at the 3.5 mile turn around site or River Keepers will provide an 11x17 sign.
- Opportunity to have employees volunteer at the 3.5 mile turn around site to hand out turn around prizes and take pictures.
- Opportunity to provide an activity, demonstration or display at the start/finish.

6 Mile Turn Around Sponsor - \$250

This turn around see the most serious competitors.

- Opportunity to have a company banner at the 6 mile turn around site or River Keepers will provide an 11x17 sign.

- Opportunity to have employees volunteer at the 6 mile turn around site to hand out turn around prizes and take pictures.
- Opportunity to provide an activity, demonstration or display at the start/finish.

Door Prize Sponsor

Participants are eligible to win various door prizes.

- Company mentioned in Race the Red social media.
- Company listed on River Keepers website.

NOTABLE RACERS



Dan Pullen was a great promoter of the Red River and River Keepers. He paddled the entire Red River, participated in many Race the Red events, served six years on River Keepers board of directors, and volunteered for many events. 1949-2012



Fred Hector had a lifelong love for water and felt a connection to the Red River. His tenacious nature kept him kayaking into his 80's as he understood that kayaking was good for physical and mental health. He was competitive and was training for another Race the Red just a few weeks before he passed away. 1932-2019

31ST ANNUAL



DAN PULLEN MEMORIAL RACE

CANOE & KAYAK RACES
DIKE EAST, FARGO
JULY 17, 2023
6:30 P.M.



PHOTO CREDIT: SHANNON THORNTON



Three Flag Races

- Choose your distance from 1.5, 3.5 or 6 miles.
- Participants will paddle up river to a designated turnaround point, grab a prize, and return down river to the finish.



PHOTO CREDIT: SYDNEY LEWELLEN

The Course

All races begin and end at the Midtown Dam South Boat Ramp at Dike East (100 2nd Street South, Fargo).

Rent a Canoe or Kayak

\$15 rental includes paddles and life jackets. Limited number available.

Unloading and Parking

- Drop off your vessel between Noon-4:00 p.m. to help with traffic congestion and receive a small prize. River Keepers staff will be on site to ensure security.
- Carpooling is suggested!
- Allow plenty of time when unloading right before the race. Drop off vessel near the Midtown Dam South Boat Ramp, then park.

Entry Fee

- Early bird fee is \$20/person.
- Entry fee is \$25/person after July 10

Categories

Canoe: Solo, Male Team, Female Team, Co-ed Team

Solo Kayak: Male, Female

Tandem Kayak: Male Team, Female Team, Co-ed Team

Non-traditional: rowboat, hydrobike, SUP, pedal

Best Decorated

Decorate your vessel and arrive early to have your picture taken which will be posted on River Keepers Facebook and Instagram page. The picture with the most likes by the following week will receive an award. All decorations must be securely fastened and collected immediately if they fall off.

Precautions

The Red River is host to zebra mussels—a key aquatic invasive species (AIS) that can cause harm to the river system and recreation. To prevent the spread of AIS to other rivers and lakes, racers should make sure they drain water from the inside of their vessels and remove any plants or debris from equipment.

ADDITIONAL RECOMMENDATIONS INCLUDE:

- **Spray** with high-pressure water
- **Rinse** with very hot water (120°F for at least 2 minutes; or 140°F for at least 10 seconds)
- **Dry** for at least 5 days

Rules to Remember

- Fun is the primary intention of this event!
- Life jackets must be worn AND fastened at all times.
- All vessels must be manually propelled.
- No tipping, bumping or splashing others.
- Alcohol is not permitted.

Family and Friends

Family and friends can bike/run/walk along the entire course on the Fargo Park District's trail system to watch paddlers.

Award Ceremonies

There will be a 1st place award winner in each category.

Course Map and Parking

